



LET'S BUILD YOUR DREAM PLAN

YOUR REAL ESTATE IS A PERSONALIZED APPROACH TO FINDING YOUR NEXT HOME, OFFICE, LAND OR SIMPLY AN INVESTMENT THAT SUITS YOUR REQUIREMENTS. WE SEEK TO EXCEL IN OUR MISSION BY PROVIDING INNOVATIVE, CREDIBLE SOLUTIONS TO YOUR NEEDS, WHETHER RENT, PURCHASE, OR LEASE.

YOUR REAL ESTATE COMPANY PROFILE

YRE OUTSOURCED SERVICES AIM TO REDUCE CORPORATE CLIENTS' OVERHEAD COSTS WHILE INCREASING THEIR RETURN ON OUR SERVICES

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“**VISION**”

TO BE THE MOST REAL ESTATE FRANCHISE THAT PROVIDES AN EXCELLENT & CONSISTENT CUSTOMER EXPERIENCE

“**MISSION**”

IS TO PROVIDE THE CONSUMER WITH THE HIGHEST LEVEL OF SERVICE OF ANY REAL ESTATE COMPANY THEREBY ENSURING THAT PROPERTIES ARE SOLD OR LEASED IN AN EXEMPLARY MANNER. WE ENDEAVOR TO DELIVER PROFESSIONAL SERVICE TO CLIENTS AND CUSTOMERS SO THAT TRANSACTIONS ARE COMPLETED TO THE SATISFACTION OF ALL CONCERNED.

“**GOALS**”

IS TO ENSURE A SMOOTH PROCESS FOR OUR CUSTOMERS IN THE PURCHASE OR SALE OF REAL ESTATE.
WE ACCEPT ALL CHALLENGING AND DIFFICULT SITUATIONS RELATED TO REAL ESTATE TRANSACTIONS AS OPPORTUNITIES TO USE OUR PROFESSIONAL SKILLS . WE FIND SOLUTIONS THAT BEST ACHIEVE THE REAL ESTATE NEEDS OF OUR CUSTOMERS AND CLIENTS.

COMPANY OVERVIEW :

REAL ESTATE BROKERAGE IS ONE OF THE MOST IMPORTANT SERVICES OF YOUR REAL ESTATE COMPANY, WHERE WE WORK TO COMPLETE THE PROCESS OF BUYING AND SELLING REAL ESTATE DIRECTLY FROM THE OWNER TO THE BUYER OF THE PROPERTY, PROVIDED THAT THE BUYING AND SELLING PROCESS IS CARRIED OUT IN A PROFESSIONAL AND ORGANIZED MANNER WHILE MAINTAINING CONFIDENTIALITY AND ACCURACY IN THE INFORMATION ABOUT EACH PROPERTY. ONE OF OUR MOST IMPORTANT POLICIES IN THIS FIELD IS TO WORK UNDER A SET OF BASIC CONTROL STANDARDS.

“OUR VALUE ADD

WHY US?

01

LOCAL ENTERPRISE

02

MAXIMUM COVERAGE

03

ONE STOP FULL SERVICE

04

TRUSTED BRAND NAME

05

MULTI-INDUSTRIAL EXPERIENCE

06

CLIENT SERVICE DRIVEN

07

MANAGEMENT PROVEN TRACK



QUALITY

WE DELIVER ONLY EXCELLENCE AND AIM TO EXCEED EXPECTATIONS IN EVERYTHING WE DO.



INTEGRITY

WE CONDUCT OURSELVES IN THE HIGHEST ETHICAL STANDARDS, DEMONSTRATING HONESTY AND FAIRNESS IN EVERY DECISION AND ACTION.



RESPECT & TRUST

WE TREAT OUR CLIENTS AND EACH OTHER WITH DIGNITY AND RESPECT AT ALL TIMES.



AGILITY

WE EXECUTE EXPEDITIOUSLY TO ADDRESS OUR CLIENTS' NEEDS.



COURAGE

WE MAKE DECISIONS AND ACT IN THE BEST INTERESTS OF OUR CLIENTS, THE FACE OF PERSONAL OR PROFESSIONAL ADVERSITY.



FUN

WE BELIEVE IN HAVING FUN AT WORK AND WITH EACH OTHER.

01 | **PROPERTY
BROKERAGE BUSINESS**

02 | **SALES AND LEASING
SERVICES**

03 | **PROPERTY
MANAGEMENT**

04 | **FACILITIES
MANAGEMENT**

05 | **REAL ESTATE
MARKETING**

06 | **REAL ESTATE
VALUATION**

07 | **REAL ESTATE
DEVELOPMENT**

OUR SERVICES

REAL ESTATE BROKERAGE BUSINESS :

OBTAINING A DIRECT AUTHORIZATION FROM THE PROPERTY OWNER IN ORDER TO DISPLAY THE PROPERTY FOR SALE IN THE MARKET.

- OBTAINING A REAL ESTATE MARKETING AGREEMENT IF THE PROPERTY OWNER IS A COMPANY OR AN INDIVIDUAL .

- MAINTAINING THE CONFIDENTIALITY AND PRIVACY OF (PERSONAL) INFORMATION ABOUT EACH PROPERTY AND NOT PUBLISHING IT IN THE MARKET.

- DISPLAYING THE PROPERTY FOR SALE OR RENT THROUGH A GROUP OF SPECIALIZED AND PROFESSIONAL WEBSITES.

SALES AND LEASING SERVICES:

IT INCLUDES ALL THE FOLLOWING
REAL ESTATE CATEGORIES :

- RESIDENTIAL, SERVICE OR COMMERCIAL VILLAS.
- READY ADMINISTRATIVE OFFICES OR OFFICE SPACES.
- WAREHOUSES & COMMERCIAL WAREHOUSES.
- RESIDENTIAL APARTMENTS.
- LABOR ACCOMMODATION.
- LANDS OF ALL CATEGORIES.
- RETAIL SHOPS.

PROPERTY MANAGEMENT :

- WORKING ON RENTING THE PROPERTY TO POTENTIAL CLIENTS AND ACHIEVING UP TO 100% OF OCCUPANCY.
- PREPARING AND DOCUMENTING LEASE CONTRACTS BY LEGAL MEANS.
- HANDING OVER THE PROPERTY TO THE NEW TENANT AT THE BEGINNING OF THE CONTRACT AND RECEIVING THE PROPERTY AFTER THE END OF THE CONTRACT.
- MONTHLY RENT COLLECTION.

FACILITIES & SERVICES MANAGEMENT :

- GENERAL MAINTENANCE WORK
- ELECTRICAL AND PLUMBING MAINTENANCE.
- MAINTENANCE OF CENTRAL AIR CONDITIONERS OR REGULAR UNITS.
- MAINTAINING GARDENS AND TAKING CARE OF THE CROPS AVAILABLE IN THE LANDSCAPE.
- CLEANING AND MAINTENANCE OF SWIMMING POOLS AND SPORTS SERVICES CENTERS.



REAL ESTATE MARKETING



DEVELOP LONG TERM AND SHORT TERM MARKETING STRATEGIES FOR EACH PROJECT.



STUDYING THE CURRENT PROJECTS IN THE MARKET AND EVALUATING COMPETITION TO PROVIDE AN APPROPRIATE MARKETING PLAN.



STUDYING THE CURRENT MARKET PRICES IN ORDER TO PROVIDE QUOTATIONS IN LINE WITH THE MARKET SITUATION.

THE MOST IMPORTANT MARKETING TOOLS ARE:

1 ADVERTISING PLATFORMS
SPECIALIZED IN SELLING
AND RENTING REAL ESTATE

2 THE COMPANY'S SOCIAL
NETWORKING SITES.

3 LOCAL ADVERTISING MEDIA
NEWSPAPERS, TELEVISION,
RADIO, PUBLICATIONS ETC.

4 THE COMPANY'S WEBSITE &
SMS TEXT MESSAGES.

REAL ESTATE VALUATION

REAL ESTATE VALUATION IS A SPECIALIZED AND INDEPENDENT PROFESSION IN ITSELF IN THE REAL ESTATE SECTOR AND PLAYS A DISTINCT AND KEY ROLE IN THE PROCESS OF BORROWING FROM FINANCIAL INSTITUTIONS OR COMPANIES AND PLAYS AN IMPORTANT ROLE IN THE PROCESS OF BUYING AND SELLING REAL ESTATE.

A PROFESSIONAL REAL ESTATE APPRAISER RELIES ON SEVERAL VISIBLE AND INVISIBLE DATA WHEN EVALUATING THE PROPERTY, THE MOST IMPORTANT OF WHICH ARE :

- 1 PROPERTY TYPE
- 2 REAL ESTATE AREA
- 3 ANNUAL RETURN OF THE PROPERTY
- 4 SUPPLY AND DEMAND IN THE MARKET.

WE AT YOUR REAL ESTATE OFFER THIS SERVICE TO CLIENTS INTERESTED IN BUYING OR SELLING REAL ESTATE THROUGH PROFESSIONAL AND LEGALLY ACCREDITED REAL ESTATE APPRAISERS.

ABOUT OUR TEAM

10+ YEARS OF EXPERIENCE IN REAL ESTATE
INDUSTRY ESPECIALLY IN QATAR, 20,000 +
LEADS GENERATED, 10 COUNTRIES.

AS OUR TEAM HAS GROWN, IT HAS BECOME MORE AND MORE IMPORTANT TO IDENTIFY AND OUTLINE THE CORE VALUES THAT GUIDE EVERYTHING WE DO. OUR CORE VALUES DEVELOP AND DEFINE OUR CULTURE, OUR BRAND, OUR BUSINESS STRATEGIES AND WHO WE ARE AS PROFESSIONALS IN TODAY'S CORPORATE WORLD. IT IS OUR GOAL TO CONSISTENTLY LIVE THESE CORE VALUES OUT IN OUR LIVES ON A DAILY BASIS AND WE ENCOURAGE BOTH OUR TEAMMATES AND OUR CLIENTS TO HOLD US ACCOUNTABLE TO THESE VALUES.

01 | INNOVATE & LEAD

02 | FOCUS ON SOLUTIONS

03 | EMBRACE ACCOUNTABILITY

04 | BE GREAT AND NEVER SETTLE



HOW DOES THAT BENEFIT THE BUYERS AND SELLERS WHO WORK WITH YRE?

1

MORE
TIME &
ATTENTION

2

MORE
COMPETENT
AGENTS

3

MORE
COMMUNI
CATION

WE BELIEVE IN

- BEING REAL AND TRANSPARENT.
- BEING RESPONSIVE AND AVAILABLE.
- OBSESSING ABOUT THE DETAILS.
- EMBRACING FRESH IDEAS AND BOLD THINKING.

YOUR REAL ESTATE AT A GLANCE :

231

SOLD
PROJECTS

9773

LEASED
OBJECTS

43

TEAM
MEMBERS

3470

HAPPY
CUSTOMERS

DID YOU DEFINE YOUR REQUIREMENTS?

WE ARE EXCITED TO LISTEN YOUR STORY & HELP ACHIEVE YOUR GOALS

CONTACTS



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